

## FOR IMMEDIATE RELEASE

Omaha, Nebraska, January 11, 2021 - The Omaha Equestrian Foundation today announced that the 2021 Burlington Capital International Omaha will not be held due to continued COVID-19 restrictions.

The Omaha Equestrian Foundation staff and board considered the health of a large, diverse population that includes competitors, spectators, officials, volunteers, employees and essential workers that are required to host the five-day event. Initial efforts included planning for an outdoor venue, but the extensive infrastructure required for an event of this size became too expensive.

"We have been incredibly proud to host the Burlington Capital International for nine years and are disappointed that circumstances prevent us from hosting again this year. On behalf of our amazing competitors and fans we did our best to search for ways to produce a safe, high-quality event," said Julie Boilesen, chief executive officer.

Like many events, the International is reliant on sponsorships, VIP hospitality, spectator ticket sales, vendors, and advertising to offset event expenses limiting the economic feasibility of hosting a competition with limited spectators. "This competition would not be possible without our volunteers and athletes, and we will miss seeing them in 2021" said Boilesen. "We genuinely appreciate the community's support, our donors, sponsors and the many public and private partnerships we enjoy. We look forward to bringing you more exciting events in 2022 and the FEI World Cup™ Finals Omaha 2023."

The 2022 Burlington Capital International features five days of elite show jumping and dressage competition, unique educational opportunities, and shopping expo. It will be held in Omaha May 5-9, 2022 at the CHI Health Center-Omaha. The event brings visitors, riders, and volunteers from more than 38 states and five countries.

The FEI World Cup<sup>™</sup> Finals Omaha 2023 will be held in April of 2023 and brings spectators and equestrians from around the globe to compete for more than \$1M in prizes. The 2017 event had an economic impact to Omaha of over \$19 million and brought 52,119 spectators from 38 countries and all 50 states.

## About the Omaha Equestrian Foundation

The Omaha Equestrian Foundation (OEF) is a 501©3 not-for-profit organization that strives to bring equestrian sport into the mainstream by changing the way it is presented and to develop Omaha into a hub of the sport horse industry, attracting and developing championship competitions as both educational and economic development opportunities for the community.

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